Georgia Tech (Athletics Marks)

Current Revision Date: 10/20/17

Established: 1885
Location: Atlanta, GA
Mascot: Yellow Jackets
Mascot Name: Buzz
Conference: ACC

Tech Gold (Metallic)

<table>
<thead>
<tr>
<th>Color</th>
<th>Tech Gold (Metallic)</th>
<th>Blue</th>
<th>White</th>
</tr>
</thead>
<tbody>
<tr>
<td>C:13 M:19 Y:62 K:28</td>
<td>PANTONE 4515 C</td>
<td>CMYK: N/A</td>
<td>C:0 M:0 Y:0 K:0</td>
</tr>
</tbody>
</table>

Approved University colors or the "PANTONE® colors listed on this page must be used. The colors on this page are not intended to match PANTONE color standards. For PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

Primary Mark
- Fill of interlocking GT must remain either white or gold.
- No patterns or images are allowed in the interlocking GT.
- PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
- Do NOT add a stroke to the Georgia Tech wordmark
- The preferred marks of Georgia Tech Athletics are marks 1, 5, 7

PANTONE 4515 C
MADEIRA: 1153 RA: 2542

PANTONE 8383 C
CMYK: N/A | RGB: N/A
MADEIRA: FS Gold 32

Primary Mark
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Athletics Marks

1. Tech Gold
2. Tech Gold (Metallic)
3. Blue
4. White
5. White
6. White
7. White
8. White
9. White
10. White
11. White
12. White

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PANTONE 539 C
C:100 M:65 Y:22 K:80 | R:0 G:38 B:58
MADEIRA: 1242 RA: 2609

White
C:0 M:0 Y:0 K:0 | R:255 G:255 B:255
MADEIRA: White RA: White

PANTONE Process Black C

NOTE: The marks of Georgia Tech are controlled under a licensing program administered by IMG College Licensing. Any use of these marks will require written approval from IMG College Licensing.
<table>
<thead>
<tr>
<th>Word Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>• PMS 8383 C may be substituted for PMS 4915 C if manufacturer is able to print in metallic.</td>
</tr>
<tr>
<td>• Do NOT add a stroke to the Georgia Tech wordmark</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Athletics Word Mark</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEORGIA TECH.</td>
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• PMS 8383 C may be substituted for PMS 4515 C if manufacturer is able to print in metallic.
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• All sports are available upon request

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### Word Marks

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### Athletics Word Mark GT Lockup - Sport Specific

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<thead>
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<tbody>
<tr>
<td><img src="image1" alt="GT Athletics" /></td>
<td><img src="image2" alt="GT Football" /></td>
<td><img src="image3" alt="GT Baseball" /></td>
<td><img src="image4" alt="GT Basketball" /></td>
<td><img src="image5" alt="GT Women's Basketball" /></td>
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<tr>
<th>79</th>
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<tbody>
<tr>
<td><img src="image6" alt="GT Athletics" /></td>
<td><img src="image7" alt="GT Football" /></td>
<td><img src="image8" alt="GT Baseball" /></td>
<td><img src="image9" alt="GT Basketball" /></td>
<td><img src="image10" alt="GT Women's Basketball" /></td>
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</table>

<table>
<thead>
<tr>
<th>84</th>
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<th>86</th>
<th>87</th>
<th>88</th>
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<tbody>
<tr>
<td><img src="image11" alt="GT Athletics" /></td>
<td><img src="image12" alt="GT Football" /></td>
<td><img src="image13" alt="GT Baseball" /></td>
<td><img src="image14" alt="GT Basketball" /></td>
<td><img src="image15" alt="GT Women's Basketball" /></td>
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<table>
<thead>
<tr>
<th>89</th>
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<tbody>
<tr>
<td><img src="image16" alt="GT Athletics" /></td>
<td><img src="image17" alt="GT Football" /></td>
<td><img src="image18" alt="GT Baseball" /></td>
<td><img src="image19" alt="GT Basketball" /></td>
<td><img src="image20" alt="GT Women's Basketball" /></td>
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Athletics Word Mark GT Lockup - Sport Specific One Color

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